



October 15, 2011

Dear Rotary Club President:

Attached you will find information outlining Rotary District 5610's Four-Way Test essay contest. This contest has proven to be a valuable exercise for the clubs that participate. Middle School students are asked to write a short essay on "How Can I Apply the Four-Way Test in My Life." This contest serves several purposes including:

- Promoting good citizenship in the Middle Grades.
- Giving students an opportunity to excel in their school.
- Helping instill the Rotary philosophy of service and ethics into your school.
- Increasing Rotary's public image in your community.
- Laying a foundation for Rotary's promotion of Interact and Youth Exchange.

This is an excellent contest. Consider getting your club involved. This contest will help your members connect to this age group and learn of their pressures and viewpoints. Parental oversight of the process could ultimately increase your membership.

Included you will find:

- 1) a letter to send to your local schools **
- 2) a brief synopsis of the Four-Way Test
- 3) an eligibility and contest rules document **
- 4) an application form **

** Be sure to add your club name and address to each of these documents.

Clubs are encouraged to have their own awards in addition to the district's awards and recognition. I have suggested that your contest end January 31, 2012, but you can certainly set your own timetable. Be sure your club winner is submitted to the District Contest by February 28, 2012. If you have any questions, do not hesitate to contact me.

Sincerely,

Peg Arnold
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