



District 5610 Gearing Up

Volume 9, Issue 10

April 2010

The Future of Rotary is in Your Hands



DG Roger and Pat Kozak

District Leaders

DG Roger Kozak
Vermillion, SD

DGE Bert Olson
Sioux Falls, SD

DGN Pat Sutliff
Rapid City, SD

District Treasurer
George Twitero
Rapid City, SD

Executive Director
Susan Hughes
Rapid City, SD



www.rotary5610.org

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April is Rotary Magazine Month. The Rotarian is the official magazine of Rotary International and contains important Rotary news, dates of upcoming events such as the International Conference to be held in Montreal, and information regarding Rotary projects and activities. It is a well written publication and features many incredible projects implemented by Rotary clubs around the world. If you take a few minutes each month to read The Rotarian, I am convinced that you will become a much better informed Rotarian. In fact, if you take the time to read The Rotarian each month you will soon be even more proud of all that Rotary does to make our world a better place for everyone. When you are finished reading the monthly issue, do not stop there – share the magazine with others. It is always a good idea to share the magazine with family, friends, and business associates to enhance the public image of Rotary as the best and largest service organization in the world. And, as a final act of sharing after you have completed reading it; please consider donating your copy to the local library or perhaps to a school library.

In preparing to write this newsletter this month, I

came across some interesting facts about our magazine. The Rotarian is the official English-language magazine and then there are the regional magazines that are published in more than 20 languages and distributed in approximately 130 countries. Each magazine retains its individual identity, national flavor, and editorial freedom. The various varieties of The Rotarian have a combined circulation of more than 700,000. As important as the monthly Rotarian magazine is, please remember that it is important that we also recognize the work that goes into the publication of our own District Newsletter and the many club newsletters we have in the district. Be sure you take the time every week or every month to read what is happening in your club, in the district and in Rotary International.

We owe special thanks to our Executive Director, Susan Hughes, for the fine work she does preparing this newsletter each month.

In closing, I want to remind you that we have a very exciting District Leadership Assembly and PETS program lined up for April 22-24 at Cedar Shore resort in Oacoma, SD. Please remember that the training is

not exclusively for President-elects, it is for President Nominees, Vice Presidents, Secretaries, Treasurers, Committee Chairpersons, and anyone and everyone who is interested in developing their leadership skills so that they may better serve their club. DGE Bert Olson and District Trainer Brad Bonner have spent many hours putting the program together. The facilitators, discussion leaders and presenters are highly qualified and will be presenting important information to enable the new Club Presidents and others to do an outstanding job during 2010-2011. I look forward to seeing many of you in Oacoma the last week of April.

Roger L. Kozak
District Governor

PETS
April 22-24, 2010
Cedar Shore Resort
Oacoma, SD
See Page 8

CLUB NEWS

Madison

The members of the Madison club took up a special donation of \$1270 to help fund a Shelterbox for Haiti.

Marshall

Members of the Marshall, MN Noon Club responded to the Haiti Relief challenge by donating \$1,000 for the Shelter Box project. Earlier, the club renewed its commitment to United Way of Southwest Minnesota's literacy initiative by sponsoring one month's Imagination Library books that are mailed to 400 young children living in Marshall.



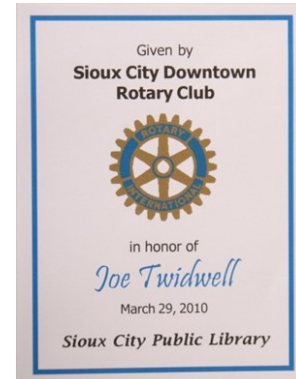
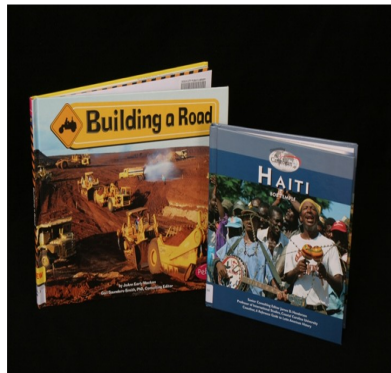
Sioux Falls Rotary South

Charter Presentation Ceremony
Monday, April 26th
5:30 PM
CJ Callaway's in Sioux Falls

FEATURED SPEAKER
DG Roger Kozak

Sioux City Literacy and Vocation Project

Sioux City Rotary Club will donate up to \$1,000 to the Sioux City Public Library and then the children's librarian will select a book each week that is somehow associated with our speaker's topic or profession. A special bookplate will be put in the front of the book, saying it is a donation from the Rotary Club on behalf of our speaker. For example, a children's book about Haiti would have a bookplate that says something like "Donated by the Downtown Sioux City Rotary Club in honor of our speaker, Joe Twidwell"....or a book about building streets would say "in honor of our speaker, Chris Payer."



Shelter Box

Sioux City Rotary Club will donate \$1,000 for a Shelter Box designated for Haiti.

Spearfish/No. Black Hills

The Spearfish club recently collected \$980 from club members for Haitian relief and added another \$500 from their treasury for a total donation of \$1,480.

Last year's Beer, Brats, and Bingo fundraiser was so successful that the club is having a second one on April 17th at the Spearfish Park Pavillion, from 6:30 to 11 pm. Entertainment will be provided by The Happy Wanderers, a versatile group that plays German polkas, country western, and big band music. All proceeds will go to local efforts and area organizations. To purchase tickets, call Angie Black at 605-642-4683.



The School of St Jude

FIGHTING POVERTY THROUGH EDUCATION

Who Are We?

In 2002 a young lady, Gemma Rice (now Gemma Sisia), from a sheep farm in Australia, opened a small school in Northern Tanzania with the help of her family, friends and local Rotary Club. What started with only a handful of children and one teacher is now in 2009 a thriving school of almost 1300 children and 350 staff. In January 2008 [another free primary school](#) with an initial enrollment of over 550 children opened. These schools really have the potential to influence the quality of Tanzania's future leaders.

Over 90% of the children at the school receive a totally free education as local and international sponsors individually cover the costs of not only the educational fees but also the uniform, stationery, transport, hot meal, snacks and drinks of each child. What makes this school even more special is the fact that this success comes about due to the group effort of thousands of ordinary people from all over the world coming together to do something quite extraordinary. Individuals, families, schools, church groups and service clubs are joining forces by supporting the school's various sponsorship programs.

Every day staff and students work hard to fulfil the school's philosophy of "Fighting Poverty through Education" helping our students break the cycle of poverty that has gripped their families for generations. If this is what such a team effort can achieve in 7 short years, then imagine what could be achieved in ten years!



In the months to follow, there will be more articles to follow.



Gemma Sisia will be here in 2011 for our District Conference!

The Beginning.....

KNOW YOUR ROTARY FOUNDATION

Part 1: Foundation Programs

When you talk about “Rotary” you really have to be more specific. There are two Rotaries in the world. There is Rotary International who’s job it is to get the hands on work done of making the world a better place and The Rotary Foundation who’s job it is to fund Rotary International’s good work. As such, the Rotary Foundation is the financial arm of Rotary International. There are lots of good tax and liability reasons to separate the two.

The mission of The Rotary Foundation of Rotary International is to enable Rotarians to advance world understanding, goodwill and peace through the improvement of health, the support of education and the alleviation of poverty.

The Rotary Foundation provides your club the opportunity to participate in and contribute to programs that make a difference in the lives of people around the globe. Participation in Rotary Foundation activities can help attract and retain members. When Rotarians directly experience Foundation programs, they can be inspired to contribute to the Rotary Foundation.

I joined Rotary because of our Youth Exchange program. DGE Bert Olson joined because of his involvement in Group Study Exchange. It doesn’t matter if the program is a Foundation program or an RI program – getting your members involved in Rotary is what will make them Rotarians. I am going to guess that Bert’s decision to join Rotary was a no-brainer after he came back as a GSE member. Membership is a result of a quality club. Foundation giving is a result of a quality club. Both will come from passionate members excited about our mission as Rotary.

The Rotary Foundation has three main program areas:

PolioPlus: The global certification of polio eradication

Educational Programs: Ambassadorial Scholarships, Group Study Exchange (GSE), & Rotary World Peace Fellowships

Humanitarian Grants: Matching Grants & District Simplified Grants

Just so we are all on the same page, let’s review those programs.

PolioPlus: Supports the immunization activities of Rotary International and other major partners of the Global Polio Eradication Initiative (the World Health Organization, UNICEF, and the US Centers for Disease Control and Prevention) by keeping Rotarians informed of progress, promoting accurate media coverage, supporting volunteers during National Immunization Days, and providing needed resources in polio-endemic or at-risk regions.

Ambassadorial Scholarships: Offers Scholarships for undergraduate and graduate students as well as qualified professionals pursuing vocational studies so they may serve abroad as ambassadors of goodwill to improve international understanding.

Group Study Exchange (GSE): Provides cultural and vocational exchange opportunities for young professionals ages 25-40 as they begin their careers. The program provides travel grants for teams to exchange visits in paired areas of different countries.

Rotary World Peace Fellowships: Allow fellows to study at one of the Rotary Centers for International Studies in peace and conflict resolution to pursue graduate degrees in conflict resolution, peace studies, international relations, and related fields. Fellows can elect to earn a professional development certificate through a three-month program at Chulalongkorn University in Bangkok, Thailand.

Matching Grants: Provides a match to contributions raised by Rotary clubs and districts for international humanitarian service projects involving clubs or districts in two or more countries.

District Simplified Grants: Allows Rotary districts to support short-term, humanitarian projects that benefit the community. Districts can request up to 20 percent of their District Designated Fund for one grant per Rotary year to support local or international projects.

As a president you have a number of roles to fill. Foundation programs can not happen without funding, this is true, but they also cannot happen if there are not people to participate. The Ambassadorial program isn’t such a great program if we don’t have Kate and Jane out there doing their thing.

When you are designing your Foundation committee what do you expect it to accomplish?

Are those club members charged with finding new and better ways to support the Foundation financially?

Are they also charged with finding qualified candidates to be a part of the Foundations programs?

Who writes simplified grant applications to the district?

How many times a day/week/month/year do your members hear about the importance of PolioPlus?

Questions, questions, questions...

Brad Bonner, District 5610 Trainer

Polio Plus

Polio elimination is still the "NUMBER ONE PRIORITY" of Rotary. In District 5610 a number of clubs have been active and contributed \$20 per member this year. More have contributed some, but many have not participated at all. I am concerned about this lack of participation by many clubs and members. We have come so far but still must follow through and finish polio off. Rotary and its partners have saved 5 million children from paralysis and the number of cases of paralysis dropped to only 1606 children worldwide in 2009. Yet the hardest part remains to be done to eliminate this scourge of the world for ever. WE STILL NEED EVERY ONE OF YOU TO HELP. Polio elimination is not a done deal. The "last inch" is going to be hard to achieve.

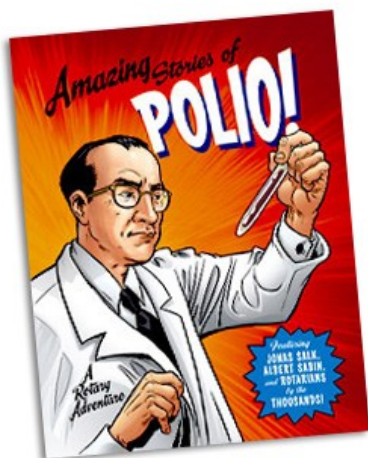
Thanks to the following clubs and members for helping so far this year up through January 2010.

Canton	Dennison	Marshall
Marshall Sunrise	Pierre-Fort Pierre	Rapid City
Rapid City Rushmore	Scotland	Sibley
Sioux Falls	Vermillion	Watertown

Congratulations to these clubs for giving more than \$1000 so far this year:

Sioux Falls	Marshall	Marshall Sunrise
Rapid City Rushmore	Dennison	

Willis Sutliff MD
Polio Plus Chairperson
District 5610



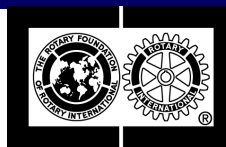
Featured in the February 2009 issue of *The Rotarian*, this popular illustrated history of polio is now available for purchase. Order extra copies for your local clubs, libraries, and schools.

To ask about bulk orders, contact the Publications Order Services at 847-866-4600 or shop.rotary@rotary.org.

**What is your club doing
to raise funds for Polio?**

EVERY
ROTARIAN
EVERY
YEAR

GSE in JAPAN



www.5610tojapan.org



East Garden of Imperial Palace

They enjoyed to visit Asakusaji located at downtown of Tokyo. It is very famous and popular in Japanese and foreigners. The photos were taken in front of the gate named as Kami-nari-mon, gate of a pealof thunder, passage to the temple.



GSE team visited Hitachi company on 23 of March as their first vocational study with Rotarians of Hitachi RC and studied about fabrication of heavy duty machines such as Turbine and Generator to be supplied for installation of power generation plant including thermal and nuclear plants. The snap was taken in front of the Odaira Memorial Hall built to commemorate for the founder of Hitachi Company, first president Namihei Odaira.



Front Gate of Meiji Jingu Shrine



Team enjoyed Chanko dinner which Japanese Sumo wrestler to eat it as staple food.



Team visited Japan Mining Museum established by Japan Mining Company, a mother company of Hitachi Co. Ltd ,and study on mining technology of copper core and its history. The mine is now .closed because of its mission finished. The snap shows GSE team listening to the guidance by president of Nisho Maruun Co,Mr.Ikushima who is a Rotarian of Hitachi RC.



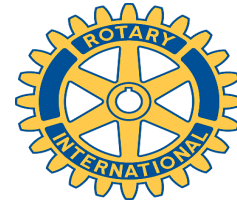
The team enjoyed Karaoke music after dinner with Rotarians



Dr. Sandra Christenson, leader of GSE team made her speech in Japanese at the meeting of Hitachi Rotary Club. It was very wonderful speech to be impressed by Rotarians attending there.

ROTARY DISTRICT 5610

Do not miss this historic event.



April 13, 2010

District 5610 will be hosting Rotary International President-elect Ray Klingensmith at a multi-club meeting in Vermillion, SD on Tuesday evening, April 13. The meeting will begin at 6 p.m. and include dinner. Special guests will include PE Ray Klingensmith and his wife Judie and Rotary Coordinator for PE Ray, Duane Sterling and his wife



The first 250 to respond will be part of this historic event for District 5610.

FOR TICKET INFORMATION PLEASE CONTACT:

Roger L. Kozak
District Governor
928 Ridgecrest Drive

Phone: 605-624-3540
Mobile: 605-677-9030
E-mail: roger.kozak@usd.edu

The future of Rotary is in your hands.

District 5610 will be hosting Rotary International President-elect Ray Klingensmith at a multi-club meeting in Vermillion, SD on Tuesday evening April 13. A social will begin at 5 p.m. with dinner to follow at 6 p.m. The social and dinner will be in the Muenster University Center located on the campus of the University of South Dakota. The location of the University Center on campus can be viewed at www.usd.edu/about-usd/campus-map.cfmhe. If you look at the center of the map, you will see the Muenster University Center. To reserve your ticket, just mail \$20 for each person attending to DG Roger Kozak, 928 Ridgecrest Drive, Vermillion, SD 57069. Tickets will be mailed to attendees after March 16, 2010.

Leadership Training Agenda

THURSDAY – APRIL 22, 2009

District Leadership Meeting 2:00 – 5:00 p.m.

FOR: Officers of the District, including PDG's, Assistant Governors and Committee Chairs.

2 p.m. -- Leadership Meeting (**Howe Room**)
 3:30 -- Break
 5 p.m. -- Wrap-up As Needed
 6 p.m. -- Dinner

FRIDAY – APRIL 23, 2009

8:30- a.m. – 11:30 -- Assistant Governor Training – District Officers, AGs, PDGs, new AGs and Committee Chairs – led by Olson, assisted by Crowe. (**Howe Room**)

11:30 a.m. – 1:00 -- Registration (Open to ALL club officers, especially directed to President-elects, secretaries, treasurers, foundation chairs and youth exchange chairs.

President-elects are required to attend.

1 p.m. **District Leadership Session (Wheeler Room)**
 Opening Remarks, Introductions & Presentation of RI 2011 Theme- Bert Olson
 Training Overview-Brad Bonner

1:45 **Roles and Responsibilities + Goal-Setting** Talee Crowe

2:45 **Break**

3:00 **Working with Club and District Leaders** DG Roger Kozak and Susan Hughes

4:00 **Club Leadership and Administration**
 Ed Jacobson

5-6 p.m. **Foundation –**
 Talee Crowe and Scott Hiller

6:30 **Social and District Raffle Winners**

7:30 **Dinner -Keynote Talee Crowe**

9 p.m. **Hospitality Suite [Room 130]**
 (Ask all of those questions one-on one!)

SATURDAY – APRIL 24, 2009

8 a.m. Breakfast Roundtable
(Glass and Howe Rooms)

8 a.m. Registration (On-going)

9 a.m. **Rotary Membership-** Talee Crowe and Dick Nolte (**Wheeler Room**)

Panel Discussions:

10 a.m. Youth Exchange-Pam Merchant
 Group Study Exchange-Chris Paustian
 Public Relations-Marsha Whetham
 Annual Giving-Roger Wiltz
 Fellowships-Sue Holloway
 Service Projects-Shellie Masek
 Rotaract-Carolyn Fassi & Melanie Jeppeson

10:45 International Conference-Tammy McKillip
 Rotary South-Jeff Gordon
 Friendship Exchange-John Kittelson and Linda Peterson
 Polio Plus-Willis Sutliff
 Scholarships-Pat Sutliff & David Lorenz
 District Conference-Bert Olson
 President ideas-Roger Kozak

11:30 **Breakout Sessions-Ask questions and share ideas**

Large Clubs-(Wheeler Room)-
 Jim Mollison & Roger Kozak facilitators

Medium Clubs-(Glass Room)-Loren Boyens and Bert Olson facilitators

Small Clubs-(Howe Room)-Nancy Moose and Brad Bonner facilitators

12:30 **Lunch – Remarks from Youth Exchange Students and Keynote by Ambassadorial Scholar Kate Davis (Glass and Howe Room)**

2 p.m. **Closing Session (Glass and Howe Room)**
 Presentation of President Elects
 Presentation of Assistant Governors
 Final Remarks
 Closing song/Evaluation

Personal Invitation

DGE Bert Olsen extends his personal invitation to all Rotarians—president elect, treasurer, secretary, any club officers, individuals who are interested in serving as club officers to the 2010 Leadership Meeting at Cedar Shores Resort. It promises to be an information packed event with guest speaker Talee Crowe. Come one, Come all!

Register on line at www.rotary5610.org

DGE Bert is looking forward to having a large crowd attend.

“I admire the Rotary promise to solve problems that destroy lives and trample dreams and human potential.”
—Queen Noor al-Hussein of Jordan

Service Projects

Ensure that your club is pursuing a balanced service program by carrying out projects in each Avenue of Service: Club Service, Vocational Service, Community Service, and International Service.

Service Above Self is Rotary’s principal motto. All Rotarians are responsible for carrying out service projects that improve the quality of life in their community and communities around the world.

A successful service project

- Has specific, realistic goals with measurable results
- Responds to identified needs
- Incorporates the abilities of those served
- Recognizes the importance of all participants’ contributions
- Uses available resources effectively
- Builds networks for future service projects

Dear PEs of District 5610-

We have been invited by the Rotary Club Islamabad D3270 Pakistan to participate in 365 Days of Understanding for Peace. To participate, all you have to do is bring your club’s banner and charter information to PETS in Chamberlain. I will collect the information and flags from you and forward them to Adnan Sherwani in Pakistan.

His club plans to toast each club on the day it was chartered in our meeting and a photo will be mailed to yourselves.

This is a small but good way to participate in a program that promotes world peace and understanding.

I look forward to meeting all of you at PETS!

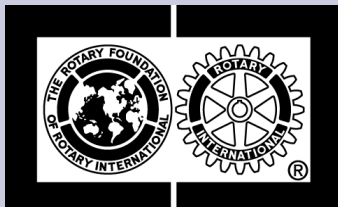
Yours in Rotary,
Shelli Masek, Sioux Falls North
5610 Service Projects Committee



**August 26-29, 2010
District Conference
Downtown Holiday Inn
Sioux Falls, South Dakota**



**PolioPlus
Donate
Today**



April 2010 Message

At any given time, every one of Rotary's 33,000-plus clubs is carrying out some form of vital service in its local community and often internationally as well. Under Rotary's structure, each club works autonomously within a broader network that supports and inspires our efforts. An important piece of that network is the Rotary World Magazine Press, made up of *The Rotarian* and 31 regional magazines in 25 languages.

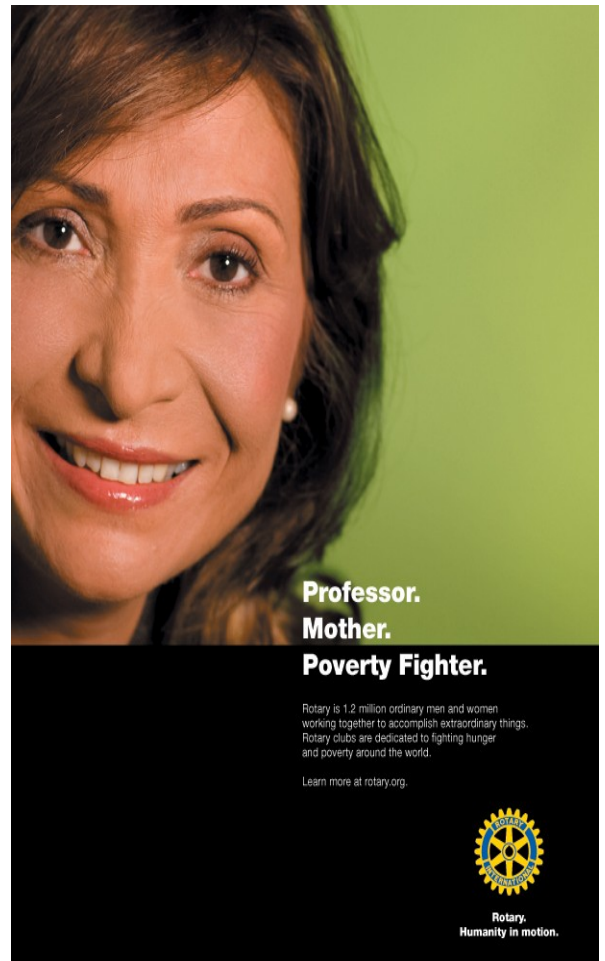
That is why a subscription to either *The Rotarian* or one of the regional magazines is mandatory for all Rotary club members. These publications bring us news of other clubs and districts, offer ideas for our own projects, and help us feel a greater bond with our fellow Rotarians. And the RI-mandated content printed in each issue creates a direct connection between our headquarters in Evanston and every Rotarian, everywhere in the world.

Your experience at this moment – of simply reading this message in a Rotary publication – is one that is common to every one of your fellow Rotarians, wherever they may be. RI-mandated content is consistent in every publication. It is a single, shared message – a single, shared experience. That is invaluable and irreplaceable.

When I sit down to write a monthly president's message, destined for the pages of all of Rotary's magazines, I know that I have an opportunity that will come only once a month, for only the one year that I will be in office. It is an opportunity to speak directly, in my own words, to every one of our 1.2 million members. No matter how much I travel, or how often I speak, or how hard I work to bring my message to clubs and districts, nothing I can do will have the reach of the 400 words I am privileged to put on this page. Because I know that every Rotary magazine, everywhere in the world, carries forth that message just as I wrote it, or in its own local language.

I value that opportunity tremendously, as I value the publications that make it possible. April is Magazine Month, a good time to consider how this important member benefit can help your club's service efforts and to share the useful information in its pages with others.

John Kenny
President, Rotary International



**Professor.
Mother.
Poverty Fighter.**

Rotary is 1.2 million ordinary men and women working together to accomplish extraordinary things. Rotary clubs are dedicated to fighting hunger and poverty around the world.

Learn more at rotary.org.



Rotary.
Humanity in motion.