



District 5610 Gearing Up



Volume 8, Issue 3

September 1, 2008



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Make Dreams Real by DG Vivian Adams

August was a busy month for me. It started with me in Spearfish, South Dakota visiting the Spearfish-Northern Black Hills Club. (I spent the last week of July in Denver, Custer, Rapid City, and Hot Springs). I then took a week off from doing club visits as I needed to check in at work and at home. (I had been on the road for over a week at that point). After a busy week "off", I was again on the road. This time to Madison, Brookings, Sioux Falls, North, Mitchell, and Sioux Falls West, then one day off before heading to Mobridge. The month ended with me visiting Pierre/Ft. Pierre, Gregory, and Gettysburg. It was a busy, but very interesting month.

All clubs appear to be doing everything they should be doing. Most are growing in membership and looking forward to the District Conference which is next week – September 12-14 – at the Marina Inn and Conference Center in South Sioux City, Nebraska. I certainly hope to see many of you there.

September will find me hosting a young man from Denmark that was my youngest son's little host brother. He will be visiting in Sioux City for about a week. It will also find me visiting Marshall, Minneota, Marshall Sunrise, Canby, Sioux Falls Downtown, and Yankton before flying to Boise, Idaho and the Zone Institute. It is always good to see old friends and make new ones.

Is your club thinking about the prize they will be donating to the Foundation Raffle? We would like to have each club contribute a prize that would be universally usable, and with a retail value of at least \$200. We are again asking each Rotarian in the District to sell (or purchase themselves) a minimum of \$100 in Raffle tickets. Remember that every Rotarian gets Foundation credit for all tickets they sell/buy. If you turn in at least \$100 of sold raffle tickets, you will have satisfied your "Every Rotarian, Every Year" obligation to Rotary International. The drawing for prizes will take place at the upcoming District Assembly / Club Leadership Training (known as PETS) April 3-4, 2009. This meeting will again be held at Cedar Shore in Oacoma, South Dakota. We are asking that each club send their President-Elect, President-Nominee, Secretary, Foundation Chair, Membership Chair, and Youth Exchange Chair. (These are the people who will be leading your Rotary Club next year). There will be some joint training sessions, and some separate training sessions. It is planned that Friday will be joint sessions, with a nice dinner Friday night. Saturday will have separate break-out sessions. Stay tuned for additional information – but in the meantime, please get this date on your calendar.

DG Vivian

See you in S. Sioux City for District Conference!

Membership Drive Works

The Winner Rotary Club recently completed a very successful membership drive. For the last decade, membership in the Winner Club has averaged 38-43 members. As with every club, each year two or three members would move away, change jobs, retire or leave the club for some other reason. Also each year the club would pick up a couple of new members when new people moved to town or changed jobs. When President Kaye Eckerman took office on July 1st, she decided it was time to make a conscious effort to grow the club. Board member Darrell Kaiser agreed and volunteered to head the committee.

Each club member was asked to submit a list of names to the committee of people they thought would make good Rotarians. The list was compiled by the committee and presented to the board for approval. After the board had reviewed the list of names, nearly one hundred names were presented to the entire club for approval. Once that approval vote was completed, the committee made up of a dozen members met for breakfast one morning, divided the list and went to work.

After three weeks, the Winner Rotary Club is pleased to announce the addition of thirteen new members. What a great way to begin a new Rotary year!

“New Generations” Month - September

When most Rotarians think about the “new generation” they picture children - the Interact Clubs (The Rotary International Program for high school aged children) or Rotaract Clubs (The Rotary International Program for young adults).

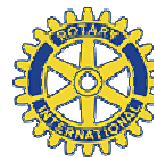
For me, the next generation has already reached the “ripe old age” of 30+ and is looking for a place to call “home” in their society and culture. They are the doctors, lawyers, teachers and business people we see every day. They report the news on television, radio, and in the newspaper. They teach in schools and they manage our town council offices. We forget, however, that they are the age of our own children. Why? Because we see them at work and not at home, in the garden, at the dinner table, or in front of the television. Those young adults at home are “the kids.” That young adult in their office is “the grown up.”

One major focus of Rotary International for 2008-2009 is membership recruitment - more bodies, more hands, more ideas and (face it) more money to do more projects! When most of us think about prospective members we think about our colleagues - the 50 to 60+ year olds with whom we have business connections or long-lasting friendships. What we tend to overlook is that “youngster” with whom we trust our money at the bank, our investments at the stock market, and our health at the doctor’s offices.

So what can we do? Begin with a clean piece of paper and your favorite pen.

Make a list of your contacts this week:

- Your lawyer
- Your doctor
- Your accountant
- Your banker
- Your business partner



Now, look for the person “in the wings” looking to take their place. Find that up and coming “youngster” with the drive and energy to fill the spot left when your lawyer, doctor, accountant, banker, etc. is ready to retire. Look at home (or wherever your children now live) and ask yourself if those “youngsters” you raised are ready for the big step up.

This may be hard to fathom, but you need to realize that those “kids” you overhear talking about “the old man” or “the old woman” as they look your way are not looking over your shoulder. We do not always need to look down the street for new Rotarians. Sometimes we just need to open our eyes and look around ourselves.

This week I proposed a new member to our Rotary Club. She is a young attorney. She is the age of my children and is highly regarded by her colleagues. When did you last propose someone for membership in your Rotary Club? Now is the time to do it again – or for the first time.

IRS REQUIRES ALL CLUBS TO FILE TAX RETURNS

New **IRS** rules, which went into effect on January 1, 2008, require each individual Rotary club to file a tax return, regardless of the amount of your club’s income. In the past, only those clubs with income of \$25,000 or more were required to file a tax return by November 15 each year. **THAT IS NO LONGER THE CASE.**

If your club’s income is \$25,000 or more, you will continue to file on either **Form 990EZ** or **Form 990**. The due date for these forms is November 15. A new three step form was created for those tax-exempt organizations with less than \$25,000 of annual income. The fiscal year is July 1 – June 30 of each year. This is the time frame for your report.

The new Form 990-N is an electronic form and you must complete it online. You may find the form at <http://epostcard.form990.org/>. It is a simple three step process that you will find easy to complete and you will not need any special tax knowledge skills. This form is also due on November 15 each year.

The filing of the Form 990 or 990EZ should be prepared by an experienced accountant. You say your club doesn’t have an accountant? Then consider this as an opportunity to grow your membership by inviting one of the many local accountants in your community to join in the fellowship of Rotary!

The IRS penalties for not filing a timely tax return will break your treasury!

DO NOT NEGLECT THIS TASK.

Rotary D5610 Membership Report

It appears that we had a net gain of 44 members. I think that this is awesome in a time of falling membership. PDG Dick – Great job! PDG Roger

CLUB	Change
Aberdeen Rotary Club	1
Brookings Rotary Club	6
Canby Rotary Club	3
Canton Rotary Club	-3
Centerville Rotary Club	6
Cherokee Rotary Club	0
Clark Rotary Club	-3
Custer Rotary Club	-2
Denison Rotary Club	5
Gettysburg Rotary Club	1
Gregory Rotary Club	0
Hot Springs Rotary Club	-1
Huron Rotary Club	1
LeMars Rotary Club	-3
Luverne Rotary Club	2
Madison Rotary Club	2
Mapleton Rotary Club	-1
Marshall Rotary Club	-2
Marshall Sunrise Rotary Club	0
Minnesota Rotary Club	1
Mitchell Rotary Club	5
Mobridge Rotary Club	-1
Pierre - Ft. Pierre Rotary Club	5
Rapid City Rotary Club	-1
Rapid City Rushmore Rotary Club	-2
Rock Valley Rotary Club	-2
Scotland Rotary Club	1
Sibley Rotary Club	1
Sioux City Rotary Club	7
Sioux City Suburban Rotary Club	1
Sioux Falls North Rotary Club	5
Sioux Falls Rotary Club	-4
Sioux Falls West Rotary Club	9
South Sioux City Rotary Club	0
Spearfish - NBH Rotary Club	6
Tyndall Rotary Club	0
Vermillion Rotary Club	1
Wagner Rotary Club	-2
Watertown Rotary Club	4
Winner Rotary Club	-1
Yankton Rotary Club	-1

"In 2008-09, I will ask you all to *Make Dreams Real* for the world's children," he said. "This will be our theme, and my challenge to all of you."

RI President Dong Kurn Lee

News from Rapid City Rotary

On November 28, Storybook Island will once again transform itself into a magical, fairytale Holiday Wonderland – complete with glittering characters, enchanted walkways, festive music, seasonal goodies, live reindeer, rides on the Storybook Christmas Express train, Old St. Nick himself, and of course, ten of thousands of lights.

This year marks the fourteenth consecutive season for turning the local children's park into a magical winter extravaganza. The Noon Rotary Club, the primary sponsor for this event, and the Christmas Lighting Committee are responsible for planning and orchestrating the entire event – from decorating the sets and operating the lighting each night to soliciting the community for financial support which provides significant operational revenue for the park throughout the entire year. "This event is the major fund-raising project for the club in support of the park and the Noon Rotarians are proud to be the group behind the scenes," states Noon Rotary President John Schmit. Lighting Coordinators Rick Rogers and Jason Koppman have been handling the duties of chairing the Rotary Lighting Committee for several years, including financial and operational management, fund-raising, and spending plenty of hours at the park assisting with stringing strands of multi-colored lights and coordinating illumination tasks. Committee member and SBI board president, Martha Rodriguez has spent countless hours at the park also coordinating lighting of sets, gift store operation and volunteer night management. "This event has become a premier, seasonal attraction with the support of hundreds of community volunteers playing an important role – it could not be done without community support" says Rodriguez.

Local businesses provide the generous financial support to make the lighting possible while Rotarians and local organizations provide the manpower to manage the event. The project starts in the summer with committee organization, continues with kick-off day for sponsor decorating on October 11, and finishes up with a check of all circuits, cords and light bulbs in early November.

The lighting season for 2008 begins on Friday, November 28, 5:30 – 8:30 PM and operates Friday through Sunday evenings through December 31. The park will also be open straight through from December 19 – 31, culminating this year's season on New Year's Eve. Admission is only \$1 per person and concessions serving hot chocolate, cider, coffee, and cookies will be available. Santa will be visiting the park on most evenings, so bring your cameras for that special picture.

Book the Birthday House now for your special event! Call the Park at 342-6357 for available dates and details.

This year's major sponsors include: The Rapid City Journal, KNBN News Channel 1, Rushmore Radio, Qdoba Mexican Grill, and Clark & Grelind Printing. Storybook Island is sponsored by the Rotary Clubs of Rapid City, with proceeds from the event benefiting operations at the park. For more information, please call the park at 342-6357.



William E. Skelton served as RI president from 1983 to 1984. *Rotary Images*

William E. Skelton, who served as RI president in 1983-84, died 30 August at the age of 89.

A former dean and director of 4-H programs at Virginia Tech, Skelton had been battling cancer for the past year.

"I truly do not know anybody who really lived and embodied the Rotary motto of Service Above Self more than Bill Skelton," says Douglas McAlister, past governor of District 7570 (Virginia). "He always displayed an endless vitality, imagination, and a degree of tenaciousness that I have never seen in anyone else and will probably never see again."

Skelton first joined the Rotary Club of Christiansburg-Blacksburg, Virginia, USA, in 1955. In addition to his term as RI president, he served in numerous capacities including as district governor; International Assembly group discussion leader; committee member and chair; Foundation trustee, chair, and consultant; director; and first vice president.

He was a recipient of the RI Service Above Self Award and The Rotary Foundation's Citation for Meritorious Service and Distinguished Service Award. He also received the PolioPlus Pioneer Award for his extraordinary service to PolioPlus.

"In that district, everybody looked up to him," recalls Jim Johnson, secretary of the neighboring Rotary Club of Blacksburg. "All the incoming and past district governors sought his counsel."

Leaving a legacy

Johnson's wife, Janet, a member of the Christiansburg-Blacksburg club, said Skelton's many legacies include a Rotary scholarship for international exchange students named after him.

"Because of him, we are able to sponsor three of those a year," she says. "His interest and his commitment to students and building international goodwill are a part of his legacy."

Skelton's RI theme, *Share Rotary -- Serve People*, helped Rotarians focus on promoting development in the areas of membership, community, vocation, and international relations as a means to achieve Rotary's humanitarian goals and make a difference in the world. After his retirement from Virginia Tech in 1979, he served as dean emeritus, president of the Virginia Tech alumni association, and athletic association board member. In 1983, the university presented him with the Alumni Distinguished Service Award and the Ruffner Medal, the school's most prestigious honor. He was a strong proponent of 4-H, the largest out-of-school youth organization in the United States, throughout his career, and also served as director of the Virginia Cooperative Extension. The W.E. Skelton 4-H Conference Center was named after Skelton and his wife, Margaret (Peggy), in recognition of their service.

He is survived by his wife, son John K. Skelton, and daughter Jean S. Montague.

Special Announcement from RI

The 2008-09 Nominating Committee for President of Rotary International in 2010-11, having functioned in accordance with the bylaws of Rotary International, has indicated that it unanimously nominated: RAY KLINGINSMITH of the Rotary Club of Kirksville, Missouri, USA for the office of President of Rotary International for the year 2010-11.

Biographical information for Rotarian Klinginsmith is available on the RI Web site and in the next issue of the *Rotary World*. Please notify the clubs in your district as soon as possible.

Sincerely, Ed Futa General Secretary



Walter Schramm honored in Winner's Labor Day Parade. Driving is Tom Kauer from the Winner Rotary Club. Photo courtesy of Dan Bechtold

A solution for recruiting younger members

Problem: Lack of younger members

You are president-elect, and you realize your club is aging.

How do you recruit younger members?

Teresinha Gomides wrote: A good thing to do is to support an interact or a Rotaract club. Do that and get involved with them. Teach them about Rotary and ask for help in the projects of your club.

Dan Herbert wrote: Want to attract younger members? Get rid of those old fashioned song books and the sing song at the meetings. Young people find them hokey and don't come back. How many times have you heard "Is your club the one that sings every week?"

Ray Sanford wrote: Younger members are looking for meaning. They want real involvement and action, not just the club being another United Way. They want to get involved. Programs, Participation, Projects & Passion

Pakistan reaffirms support for ending polio

"We all have to play our full role to turn the dream of a polio-free Pakistan into reality," declared Pakistani Prime Minister Syed Yousuf Raza Gilani on the first day of the country's 19-21 August National Immunization Days. Gilani launched the NIDs by administering drops of polio vaccine to a child in Islamabad.

Before the NIDs, the prime minister had expressed concern over the increase in polio cases in Pakistan. As of 12 August, 27 cases have occurred in 2008, compared to 32 cases in all of 2007. He directed the national health ministry and provincial health departments to ensure that no child would be left unimmunized during the NIDs.

Gilani also called the Global Polio Eradication Initiative a great combined effort and lauded the work of provincial health departments, undertaken in collaboration with the World Health Organization, Rotary International, UNICEF, U.S. Centers for Disease Control and Prevention, and nongovernmental organizations.

The primary areas of indigenous poliovirus transmission in Pakistan are the provinces of North-West Frontier, Balochistan, and Sindh, which includes Karachi. Transmission in North-West Frontier and Balochistan is mostly due to the highly mobile population and people living in areas of insecurity.

The resurgence of polio cases in Sindh is mainly the result of operational challenges. In response, Federal Minister for Health Sherry Rehman has directed the ministry to strengthen dialogue with provincial and district level authorities and more effectively coordinate polio immunization efforts with the health, education, and family welfare departments.

In addition, the Sindh government is taking several steps to make the province polio-free, including

- Conducting Subnational Immunization Days every month
- Involving religious leaders in social mobilization efforts to persuade families to have their children immunized
- Promoting the importance of child immunization in the news media
- Carrying out mop-up campaigns to immunize children previously missed

In June, The Rotary Foundation awarded US\$5.9 million to the World Health Organization and UNICEF for social mobilization activities and operational support in Pakistan.

Rotary clubs are also increasing their participation in Pakistan's effort to end polio. "All [Rotarian] volunteers have been instructed to personally join the polio vaccinating teams, especially in remote areas of the country, to make sure that no children remain unattended by the teams," said Almas Ali Jovinda, of the Rotary Club of Lahore Mozang.

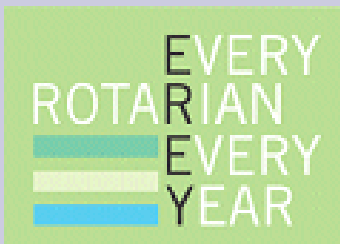


Is your attendance missing?
Send it to ED Susan!
susan@rotary5610.org

It is all about
our clubs!

Have you sent in your news items to Susan? The district wants to see more of the club's activities!
susan@rotary5610.org

Consider adopting the Club Leadership Plan - a strategic planning tool based on the best practices of actual Rotary clubs: <http://www.rotary.org/en/members/runningclub/ClubLeaders/Pages/ridefault.aspx>



PETS 2009
Mark your calendars for April 2, 3, 4, 2009 at Cedar Shores.

August Attendance

CLUB	MEMBERS	MEETINGS	AVERAGE
Brookings Rotary Club	83	4	66%
Centerville Rotary Club	72	4	51%
Cherokee Rotary Club	25	4	51%
Gettysburg Rotary Club	30	4	66%
Hot Springs Rotary Club	40	4	75%
LeMars Rotary Club	36	5	61%
Luverne Rotary Club	44	4	57%
Rapid City Rotary Club	86	4	31%
Rapid City Rushmore Rotary Club	56	4	52%
Sibley Rotary Club	23	4	78%
Spearfish - NBH Rotary Club	36	5	51%
Watertown Rotary Club	97	4	35%
Yankton Rotary Club	39	4	67%

2009 PETS (President Elect Training Session) and LEADERSHIP TRAINING

It is early in the year but I think it is time we begin thinking about our leadership team for 2009. I know as I stepped into various leadership positions in the past, my first days were spent wondering just what on earth was expected of me and just how much of a commitment must be made to be successful as a club officer. In 2008, District 5610 initiated a comprehensive PETS (President-Elect Training Session) program to help reduce the "unknowns" for those Rotarians beginning leadership positions within their clubs. And now, the District is planning to continue with an even more comprehensive version for 2009. We are breaking with tradition and are making plans to include as many club officers as we can. We believe for any organization to increase its membership, to improve its effectiveness, to respond to the expectations of the membership and to more efficiently utilize its resources, the leadership at all levels must be prepared.

To that end, our goal is to include all District-level officers and chairpersons and all elected and nominated club officers -- President-Elects, President-Nominees, Secretaries, Foundation Chairs, Membership Chairs, and Youth Exchange Chairs -- will all be included in the 2009 training. In addition to expanding the areas of training to be offered, we are preparing an agenda that will permit several general sessions to be held for everyone in attendance and then several smaller, more intense breakout sessions for the individual groups of officers. This will really be an opportunity for everyone to obtain excellent "hands-on" information that will help you day after day and week after week as you perform the duties of your office

The next leadership training program will be held at Cedar Shore Resort in Oacoma. We have selected Cedar Shore once again because it offers the most central location for the majority of Rotary members in District 5610 and the resort offers an excellent environment for training sessions to be conducted. **The dates for the leadership training program are April 2-4, 2009.** We have already set aside a block of rooms at Cedar Shore and will be preparing materials to distribute to the clubs of District 5610 as quickly as we can confirm the session presenters. Begin your planning now and mark down the April 2009 dates on your calendar so you will be available to prepare yourself for a year of Rotary leadership in District 5610 and in your local club.

Yours in Rotary
Roger L. Kozak
District Governor Elect

